

**“Ridgeland Tourism Commission Viking Classic”
SWEEPSTAKES RULES**

RIDGELAND TOURISM COMMISSION VIKING CLASSIC SWEEPSTAKES 2010 RULES:

1. **ELIGIBILITY: NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.**
This Sweepstakes is open to anyone 18 years of age or older except for employees and their families of the Ridgeland Tourism Commission (“Sponsor”) and their respective affiliates, divisions, related companies, advertising and promotional agencies and their agents. This offer is subject to all U.S. laws. Sweepstakes ends at 11:59:59 PM (CST) on Tuesday, September 7, 2010.
2. **TO ENTER ON THE INTERNET:** Go to <http://www.visitridgeland.com>, click on the sweepstakes icon and fill out the registration form, including your full name, zip code and email address.

TO ENTER BY MAIL: Send a postcard with your full name, address, daytime phone number and email address to: Ridgeland Tourism Commission, <http://www.visitridgeland.com>, 1000 Highland Colony Parkway, Suite 6006, Ridgeland, MS 39157.

All entries become the property of the Ridgeland Tourism Commission and will not be returned. Sponsor is not responsible for problems completing entries from the website or for any other technical problems related to website entries. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes infected by a computer virus or otherwise technically impaired. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the natural person in whose name the e-mail account is registered. Entries become the property of Sponsor and will not be returned. Normal Internet access and usage charges imposed by your online service will apply. Internet entries must be submitted before the registration deadline by 11:59:59 PM (CST) on September 7, 2010. Entries submitted in violation of these Sweepstakes Rules will be void, including multiple entries. Limit one (1) entry per person.

Mail in entries must be received ONE (1) WEEK BEFORE THE REGISTRATION DEADLINE by 11:59:59 PM (CST) on Tuesday, August 31, 2010. Entries submitted in violation of these Sweepstakes Rules will be void, including multiple entries. Limit one (1) entry per person.

3. **WINNER SELECTION:** There will be two (2) GRAND PRIZE WINNERS which will be randomly drawn on Wednesday, September 8, 2010. The prizewinner will be notified BY EMAIL ADDRESS on or before Thursday, September 9, 2010, to claim their prize and must respond with acceptance within twenty-four (24) hours.
4. **PRIZE AND RETAIL VALUE:** Two (2) GRAND PRIZES: Each grand prize includes two (2) places on a Monday Pro-Am team with a PGA TOUR Pro, two (2) clubhouse

badges which include available amenities and private bathroom access, On-site parking, lunch and prizes during the Pro-Am, Hotel Accommodations for two (2) nights in Ridgeland, Mississippi, and Dinner for two (2) in Ridgeland, Mississippi. (Estimated Retail Value ("ERV" of EACH Grand Prize Package: \$5,000.00) Grand Prize packages do not include taxes, insurance, telephone charges, personal expenses, gratuities, incidental charges, or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the responsibility of the Grand Prize Winners. Prizes are subject to accommodation availability, and all other prize restrictions, may apply. Winner's companion must sign and return a Release of Liability/ Publicity Release prior to the issuance of prize documents, except where prohibited by law. Prizes are not transferable. No prize substitutions or cash redemptions allowed. In the event an advertised prize becomes unavailable a replacement item of comparable value will be awarded at the Sponsor's sole discretion.

5. **GENERAL RULES:** Sweepstakes is governed by the laws of the State of Mississippi, with venue and jurisdiction in Madison County, Mississippi and all claims must be resolved in the courts located in Madison County, Mississippi. By entering, entrants/ winners agree; (1) to release Sponsor or their respective shareholders, subsidiaries, affiliates, directors, employees, agents and/or advertising and promotional agencies from any liability, loss or damage arising out of their participation in the Sweepstakes and with respect to their acceptance and use/misuse of any prize; (2) to be bound by these Rules; (3) that the decisions of the Sponsor is final and binding on all matters relating to the Sweepstakes; and (4) as permitted by law in accordance with the Sponsor's Privacy Policy, acceptance of the prize shall constitute the winner's agreement that Ridgeland Tourism Commission may use and/or display the winner's name, address, likeness, biographical information and/or prize information without limitation for promotional purposes without further consideration where not prohibited by law. All applicable federal, state and local laws and regulations apply. Winners are responsible for all federal, state and local taxes. Winners of prizes valued at \$600 or more who are residents of the United States will be issued by the Ridgeland Tourism Commission an IRS 1099 tax form for the Actual Retail Value ("ARV") of their prize in accordance with Internal Revenue Code Section 6041. Sponsor and its agents are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to participate or by any human or technical error which may occur in the processing of the entries in this Sweepstakes.
6. **ODDS OF WINNING:** Dependent upon number of entries received.
7. **SPONSOR:** Ridgeland Tourism Commission, 1000 Highland Colony Parkway, Suite 6006, Ridgeland, Mississippi 39157.